Business Report

The business report is a database in which anonymised management report data from several systems is summarised and made available for evaluation. IMPORTANT: all fields must be selected in order to obtain a result!



1: The possible selection options per user are listed in the header: DASHBOARD, REPORT, CLUBS, CLUSTER

2-Report: Templates/reports can be created here for quick access to regular reports

3-Date: Selection of the date range for the evaluation

4-Data type: Selection of data and thus analyses for the report

Datatype

Persons who were in the club	•
Age average	-
Courses benchmark	
Number of 18 hole competitions	
Number of 9 hole competitions	
Number of 9 hole competitions with handicap	
Number of 9 hole competitions with handicap	
Number of female members	
Number of guest rounds in 18 hole competitions	
Number of guest rounds in 9 hole competitions	
Number of juniors	
Number of lost members	
Number of male members	
Number of member rounds in 18 hole competitions	
Number of member rounds in 9 hole competitions	
Number of members	
Number of members that are organisations	
Number of members with a full right to play	
Number of members with a limited right to play	
Number of new members	
 Number of rounds in 18 hole competitions	*
Number of member rounds in 9 hole competitions	*
Number of members	
Number of members that are organisations	
Number of members with a full right to play	
Number of members with a limited right to play	
Number of new members	
Number of rounds in 18 hole competitions	
Number of rounds in 9 hole competitions	
Number of seniors	
Other sales	
Persons who were in the club	
Persons who were in the club counted by competitions	
Persons who were in the club counted by rounds	
Persons who were in the club counted by sales	
Sales of contribution	
Sales of driving range	
Salas of aastronomy	
sales of gastronomy	
Sales of greenfee	
Sales of greenfee Sales of hotel	

5-Formula: The previously selected DATATYPS can be brought into relation with the formula field. In the screenshot, for example, "persons who were in the club" and "sales of gastronomy" are subtracted using the formula "[30]/[33], so that the "turnover per visitor" is calculated. **IMPORTANT**If you do not want to use a formula, the number of the selected data type must still be entered in the field, otherwise no values will be displayed. For example, "[33]," if you only want to see the data "persons who were in the club".

6-Datagroup: This selection can be used to define different groups from the CLUSTERs that can be compared with each other in a report. The CLUSTER selection includes all options that are filled in by the systems during configuration.

7-Clustergroup: Definition of the CLUSTER for the evaluation, also possible in connection with different groups (see "5")

Anzahl der Spielbahnen	•
Anzahl der Spielbahnen	
Gastronomie	
Gastronomie - Sitzplätze Terrasse	
Gastronomie - Sitzplätze Überdacht	
Hotel	
Hotel - Zimmer	
Jahr der Eröffnung	
Kurzplatz	
Lage	
Postleitzahl	
Proshop	
Rechtsform	
Übungseinrichtungen - Anzahl Abschläge	

8-Update diagram: To display the data, the "Update Diagram" button must be selected

The "course benchmark" report is calculated as follows:

mgmtrep_rundenberechnung_v2.pdf