



Meet the Top

High responsibility for personnel, budget and brand, innovation, vision: this is what distinguishes a select group of top executives in the German-speaking golf industry. Anyone from this circle who takes time out of the operative and economic everyday life wants concised answers, competent opinions and relevant perspectives. Access to the „Meet the Top“ event is restricted to a select group of maximum 20 decision makers. The one-day program aims for a tight exchange of insider information and valuable expert opinions. The breaks and the evening program provide an opportunity for deeper connections and networking. Meet the Top has passed its premiere in 2016 in this format, and will enter the second round in 2018 with additional program items:

The event program:

- 12:00: Welcoming in Cologne Golf Club with lunch snack
- 13:00: Status report European Golf
- 14:30: **Round Table: Opinion check.** Format: 20 minutes time to get the opinion of golf experts for upcoming topics. Presentation by the decision maker, 3 minutes opinion feedback from the Round Table. Max 5 topics
- 16:30: **Round Table: Bench Mark** (Participation not specified). Format: The tops present internal facts from their own company, for which they receive the comparison facts of the round table. Whether salaries, costs, purchase prices - no taboos.
- 19:00: Inspiring lecture
- 20:00: Dinner

Meet the Top invitation list:

	<p>Wolfgang Mych is Managing Partner of the Hamburg Golf Club Gut Kaden, which has earned an international name as a multi-year host of the international tournament „Deutsche Bank Open“. Mr. Mych qualifies for the Meet the Top Circle through the unpatented, purposeful leadership of the hotel, restaurant and hotel operations, which has made him a valued expert in the industry.</p>	<p>Participation in MtT: 2016</p>	
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	<p>Hermann and Dirk Weiland are the owners of the „Golf Absolute“, which is Germany's largest golf provider with 10 golf courses with over 250 golf holes. With this consistent implementation of the Multiclub offer including Hotelerie father and son Weiland are one of the major players in German golf</p>	<p>Participation in M&T: 2016</p>	
	<p>Eicko Schulz Hanssen is Managing director of the Golf Club St. Leon Rot, and is therefore responsible not only for the leadership of the renowned golf club but also for Germany's biggest and most successful performance promotion program in golf. As organizer of the major international event SOLHEIM CUPS 2015, as well as with the innovative and consistent expansion of the SAP Golfclub St. Leonrot under Dietmar Hopp, Eicko Schulz Hanssen was able to prove himself in the golf branch.</p>	<p>Participation in M&T: 2016</p>	
	<p>Daniel Weber is the owner of the Swiss CLUBGOLF, which sets the benchmark for economic club golf with 3 quality golf courses around Zurich and Basel, in combination with real estate offers.</p>	<p>Participation in M&T: 2016</p>	