

# **Newsletter tool with SuperMailer®**

### Newsletters - that arrive and please!

Newsletters reach your customers when they are personalised and fit the target group. Two professionals work together with the SuperMailer integration: PC CADDIE provides data comes from PC CADDIE, while SuperMailer ensures the good appearance and safe and secure delivery, all from a single source and without ongoing costs.

## Facts

#### Services:

- Unlimited dispatch of address data
- Customised creation and editing of templates any number of HTML templates, FTP upload
- Sending reports
- Send attachments
- Integration of a wide range of data from PCCADDIE such as address data, accounting data, tournament data
- Automatic newsletter cancellation (for users of the PCCADDIE://online Module)

#### Third-party software licence

• SuperMailer® "Professional Unlimited" licence

#### **Prerequisites:**

• List itemComplex customer management